



**MUNICIPALITY OF NORTH GRENVILLE
COMMUNITY AND ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE AGENDA**

**Monday, April 13, 2026, 3:30 p.m. - 5:30 p.m.
Held in Meeting Room 1, 285 County Road 44**

Pages

A. CALL TO ORDER

B. LAND ACKNOWLEDGMENT

The Municipality of North Grenville acknowledges that the Municipality operates on the territory of the Anishnabek.

We recognize all First Nations, Métis, and Inuit peoples who now call North Grenville their home. We respect and support the need for cultivating a strong relationship, and we commit to Indigenous-informed decision making to foster the path towards reconciliation.

C. ADOPTION OF THE AGENDA

RECOMMENDATION

THAT the Agenda for April 13, 2026 be approved, as presented.

D. DECLARATION OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

E. DEPUTATIONS

F. MINUTES OF PREVIOUS MEETING

1

RECOMMENDATION

THAT the Minutes of the March 2, 2026 meeting be adopted, as presented.

G. REPORTS AND DECISION ITEMS

1. **Tourism CIP**

Director of Planning and Development, Amy Martin

2. **Official Plan Update**

Amy Martin, Director of Planning and Development

H. **CORRESPONDENCE**

1. **Resolution Update: Enterprise Zone Preservation – County Road 19 Employment Lands**

Clerk's Office to provide update to CEDAC members.

I. **ADJOURNMENT**

RECOMMENDATION

THAT we do now adjourn at _____ p.m. to meet again on May 4, 2026 or at the call of the Chair.



**MUNICIPALITY OF NORTH GRENVILLE
COMMUNITY AND ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE MINUTES**

**Monday, March 2, 2026, 3:30 p.m.
Held in Meeting Room 1, 285 County Road 44**

MEMBERS PRESENT Co-Chair Councillor Deb Wilson
Co-Chair Cholly Boland
Mayor Nancy Peckford
Deputy Mayor John Barclay
Wayne Brown
Shawn Carnegie
Greg Lane
Tracy McDonald
Andre Rancourt
Rick Tachuk

MEMBERS ABSENT Wendy Embleton
James McNeil

STAFF PRESENT Amy Martin, Director of Planning & Development
Matt Gilmer, Manager of Economic Development & Tourism
Senterre McKenna, Committee Clerk

OTHERS PRESENT Bruce Enloe, Executive Assistant to the Mayor
Anne Weir, United Counties of Leeds and Grenville
Talia Hreljac, BIA, left the meeting at 4:05pm

A. CALL TO ORDER

Co-Chair Cholly Boland called the meeting to order at 3:35 p.m.

B. LAND ACKNOWLEDGMENT

Co-Chair Cholly Boland read the land acknowledgement.

C. ADOPTION OF THE AGENDA

#CEDAC-2026- 10

Moved by Rick Tachuk

Seconded by Andre Rancourt

THAT the Agenda for March 2, 2026 be approved, as presented.

CARRIED

D. DECLARATION OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

There were no declarations of pecuniary interest or general nature thereof.

E. DEPUTATIONS

There were no depositions.

F. MINUTES OF PREVIOUS MEETING

Deputy Mayor J. Barclay noted the resolution from the February 2, 2026 meeting, Enterprise Zone Preservation – County Road 19 Employment Lands hasn't been reviewed by SLT or an update provided.

He would like the resolution flagged for the Clerk's Office, to ensure that it is reviewed at the next SLT meeting.

G. REPORTS AND DECISION ITEMS

1. Municipality of North Grenville Official Plan

Director A. Martin led a discussion on the Official Plan, noting that the draft by-law and schedules were posted online the previous week and confirming she will circulate them to Committee members and is available to attend the April meeting. She highlighted revisions to the definition of employment lands and emphasized that this portion of the Plan will be particularly important for the Committee, along with urban policy matters such as housing and density. She noted a shift away from a primary focus on single detached dwellings toward more shared forms of housing (e.g., townhouses) and more walkable communities, and she referenced boundary expansion within existing limits.

Urban growth and the expansion of commercial areas were identified as key areas of focus. Director Martin invited Committee feedback, confirmed she will relay comments to the consultants, and noted that public meetings are being held to gather additional input. She explained that the Plan will proceed to Council and then to the Counties, and that this process can affect boundary expansion limitations.

Mayor N. Peckford reiterated that each committee and the public have an opportunity to review the Official Plan and asked how changes can be identified. Director Martin confirmed that tracked changes are

included and that she will send a tailored package to CEDAC highlighting sections most relevant to their review, noting that the full document is attached to the March 4, 2026 Special Council agenda. She also indicated that she would like to see development occur within the existing boundary lands.

In response to a question from Member C. Boland regarding when the Official Plan was last updated and whether previous objectives had been met, Director Martin advised that the last update occurred in 2018. While she could not speak to which objectives were achieved, she emphasized that the current update has been a comprehensive process, with consultants gathering feedback over several years to ensure the public has had opportunities to comment on growth, development, and community needs. Members then discussed provincial planning and growth targets and the land area required for development, with United Counties representative A. Weir providing comments from the County perspective.

Member G. Lane suggested that understanding why people are moving to North Grenville would be a useful element to incorporate into this work. Mayor Peckford noted that the Municipality is investing in growth and expanding the community to ensure there is a long-term plan for the next 25 years.

H. CORRESPONDENCE

There were no items of correspondence.

I. ADJOURNMENT

Updates from members:

Workforce: No update.

Serviceable lands: No update.

Clean tech: Member G. Lane reported on a Canada Course presentation supporting tree planting through the Chamber of Commerce, noting potential additional revenue and a connection with Paul Renaud, who has a sugar maple bush and highlighted the value of trees for greenhouse gas reduction. He noted that farm woodlots were not included in the calculations and that Mr. Renaud may be interested in attending a future Taskforce meeting.

Greg also mentioned the Sustainable Business Summit on April 24 from 8:00 a.m. to 12:00 p.m., which is open for registrations.

Arts: Deputy Mayor J. Barclay noted, there are delays with the development fund launch, but applications are expected soon.

Counties update from Ann Weir: International Women's Day activities coming up, as well as Hydro needs assessment report.

Mayor Peckford noted that she attended the National Arts Centre with local businesses and local women representatives for International Women's Day.

Rick Tachuk provided an update on Canada–U.S. relations and trade, noting that there have been significant trade changes in recent months, with further impacts following the Supreme Court decision.

Mayor N. Peckford noted that the Taskforce will conclude in June, with a final report to Council

#CEDAC-2026- 12

Moved by Andre Rancourt

Seconded by Debbie Wilson

THAT we do now adjourn at 5:08 p.m. to meet again on April 13, 2026 or at the call of the Chair.

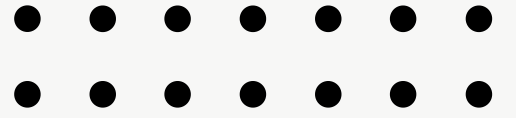
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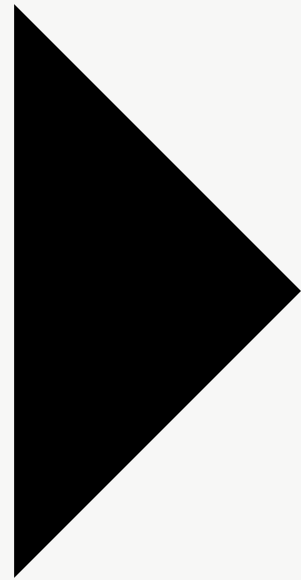
Vitality Planning

Municipality of North Grenville
**Tourism Community Improvement
Plan Project**

Community and Economic Development Advisory Committee
April 13, 2026



TODAY'S AGENDA



- Welcome and Introductions
- What is a CIP?
- Project Overview
- What We've Heard So Far
- North Grenville Context
- Possibilities for North Grenville
- Discussion
- Next Steps



WELCOME & INTROS

Project Team

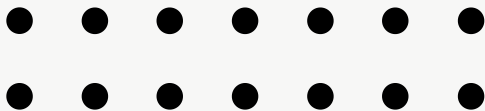
Vitality Planning (Nancy Reid Oldridge and Natasha Gaudio Harrison)
Explorer Solutions (Charlene Godfrey)

Municipality of North Grenville

Amy Martin, Director of Planning and Development
Matt Gilmer, Manager, Economic Development
Marta Zwart, Tourism Administrator

Participants

That's you!



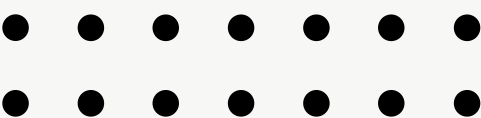
WHAT IS A CIP?

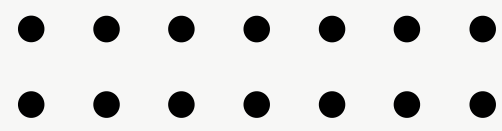
A Community Improvement Plan (CIP) is permitted under Section 28 of the Planning Act.

A CIP allows the Municipality to:

- Offer financial incentives (grants, loans, rebates)
- Help prioritize municipal investment in land and infrastructure
- Target priority areas for reinvestment

A CIP is one of the only tools municipalities can use to financially support private investment





PROJECT OVERVIEW

The Municipality is creating an innovative Tourism CIP, an opportunity that was identified in its 2020 Tourism Strategy. It is committed to supporting tourism products and experiences that leverage rural character, historic charm, recreational assets, and agri-tourism.



We want to identify:

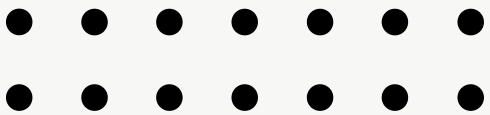
- Key tourism assets and opportunities
- Barriers to investment and growth

We want to define:

- Priority areas for improvement (CIPAs)
- Targeted financial incentives and municipal initiatives



PROJECT OVERVIEW





BACKGROUND REVIEW

Strong foundation for tourism:

- Waterfronts, trails, rural landscapes, events, and local food
- Tourism is a municipal priority consistently identified across plans and strategies

Gaps limiting growth:

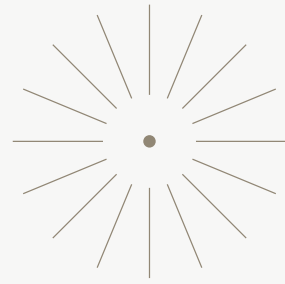
- Limited accommodations
- Wayfinding and visitor services
- Seasonal tourism patterns

Opportunities to build on strengths:

- Agri-tourism and experiential tourism
- Waterfront activation
- Events and cultural experiences

A CIP provides a mechanism to support on-the-ground investment.

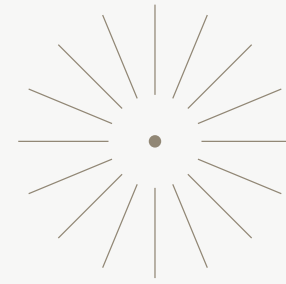
NORTH GRENVILLE CONTEXT



North Grenville Today
Growing community with strong connections to the Ottawa/National Capital Region

Mix of:

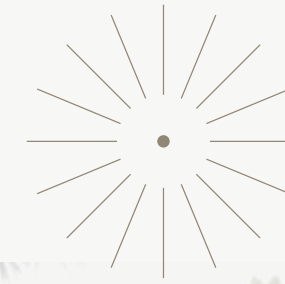
- Urban services (Kemptville)
- Rural and agricultural landscapes, hamlets
- Waterfront and natural areas



Tourism & Visitor Economy

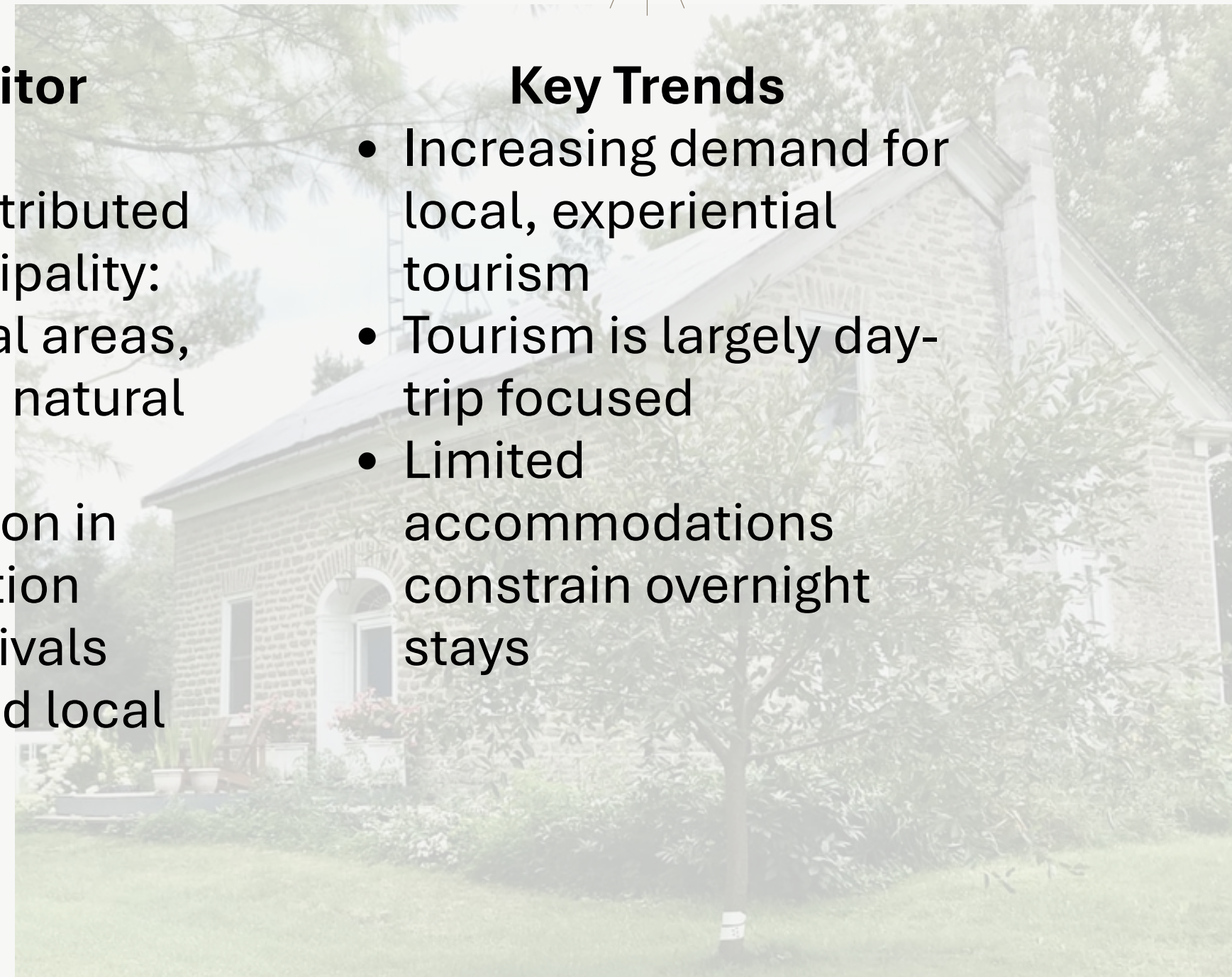
Tourism assets distributed across the municipality:

- Downtown, rural areas, waterfront, and natural areas
- Strong foundation in outdoor recreation
- Events and festivals
- Agri-tourism and local food



Key Trends

- Increasing demand for local, experiential tourism
- Tourism is largely day-trip focused
- Limited accommodations constrain overnight stays



How Ontario Municipalities Are Using CIPs to Support Tourism:

- Tourism and visitor-serving uses
- Accommodations (hotels, inns, short-term stays)
- Agri-tourism and rural diversification
- Downtown and waterfront revitalization
- Public realm and placemaking improvements

Common Incentive Tools:

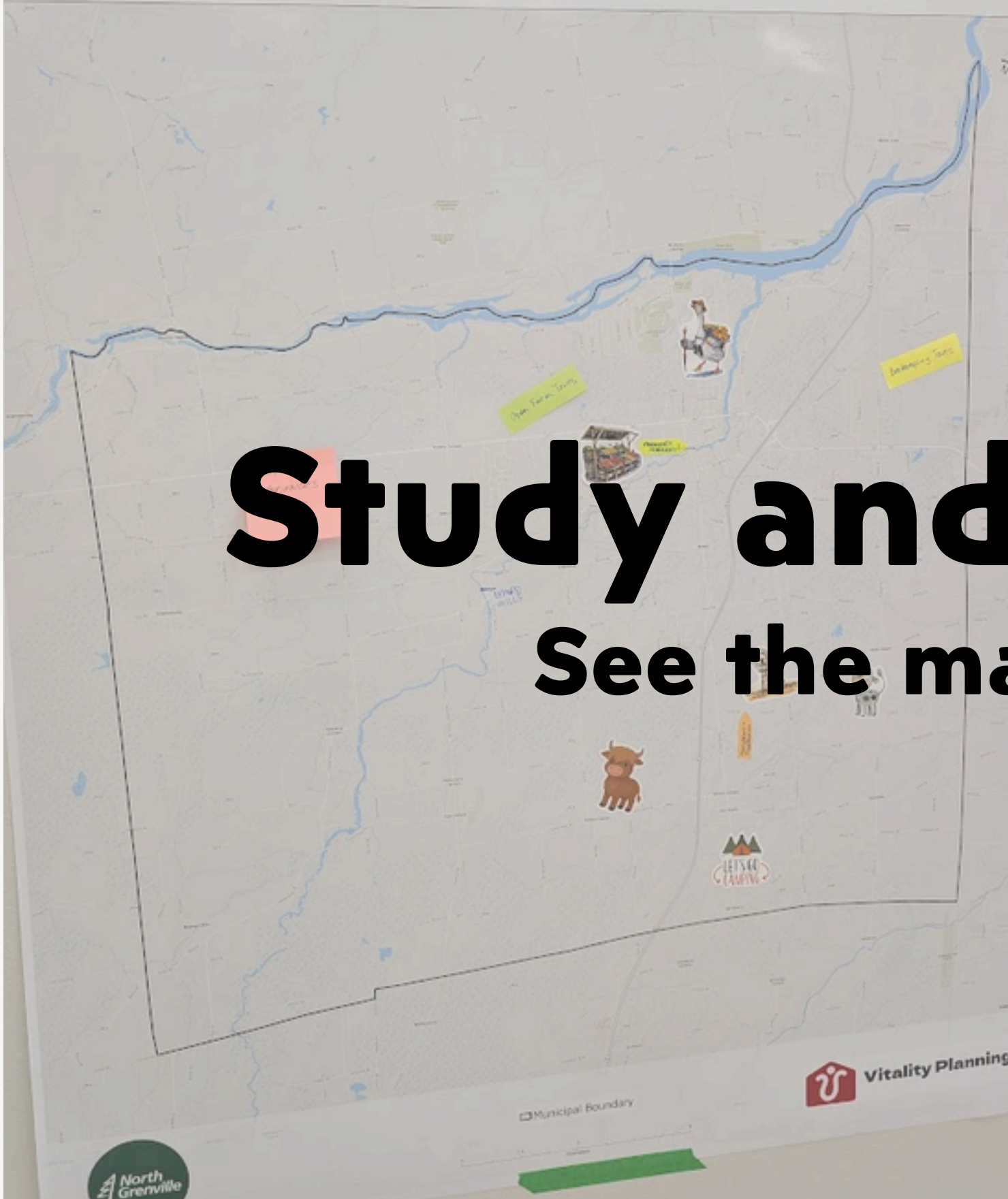
- Façade and building improvement grants
- Tax Increment Equivalent Grants (TIEGs)
- Development charge and fee rebates
- Accessibility and retrofit programs
- Support for adaptive reuse and redevelopment

Key Takeaways:

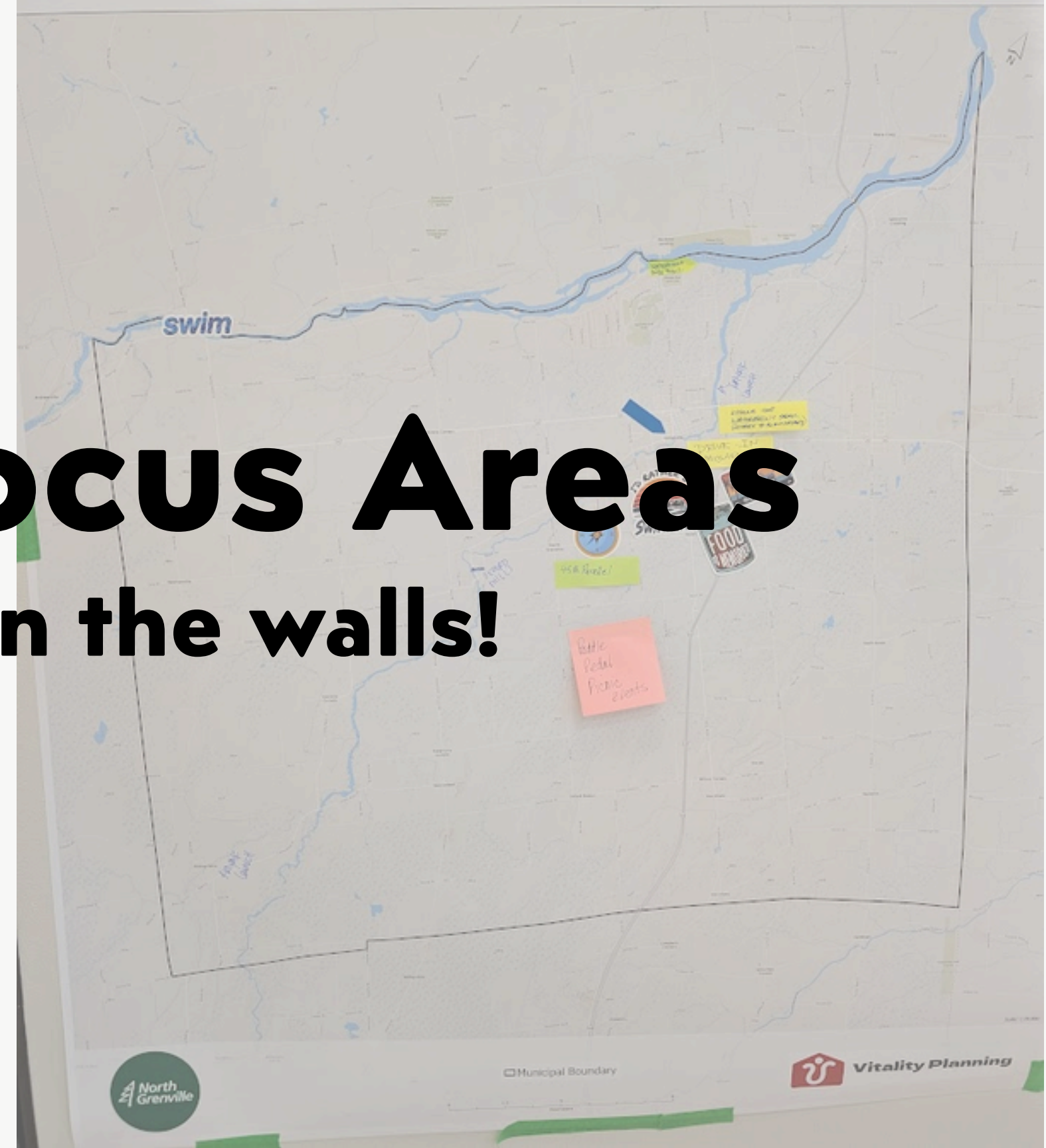
- CIPs are flexible and scalable tools
- Often applied municipality-wide or in targeted areas
- Used to leverage private investment and support local priorities



How can we enhance on-farm experiences?
Place a sticker and share your ideas on the map.



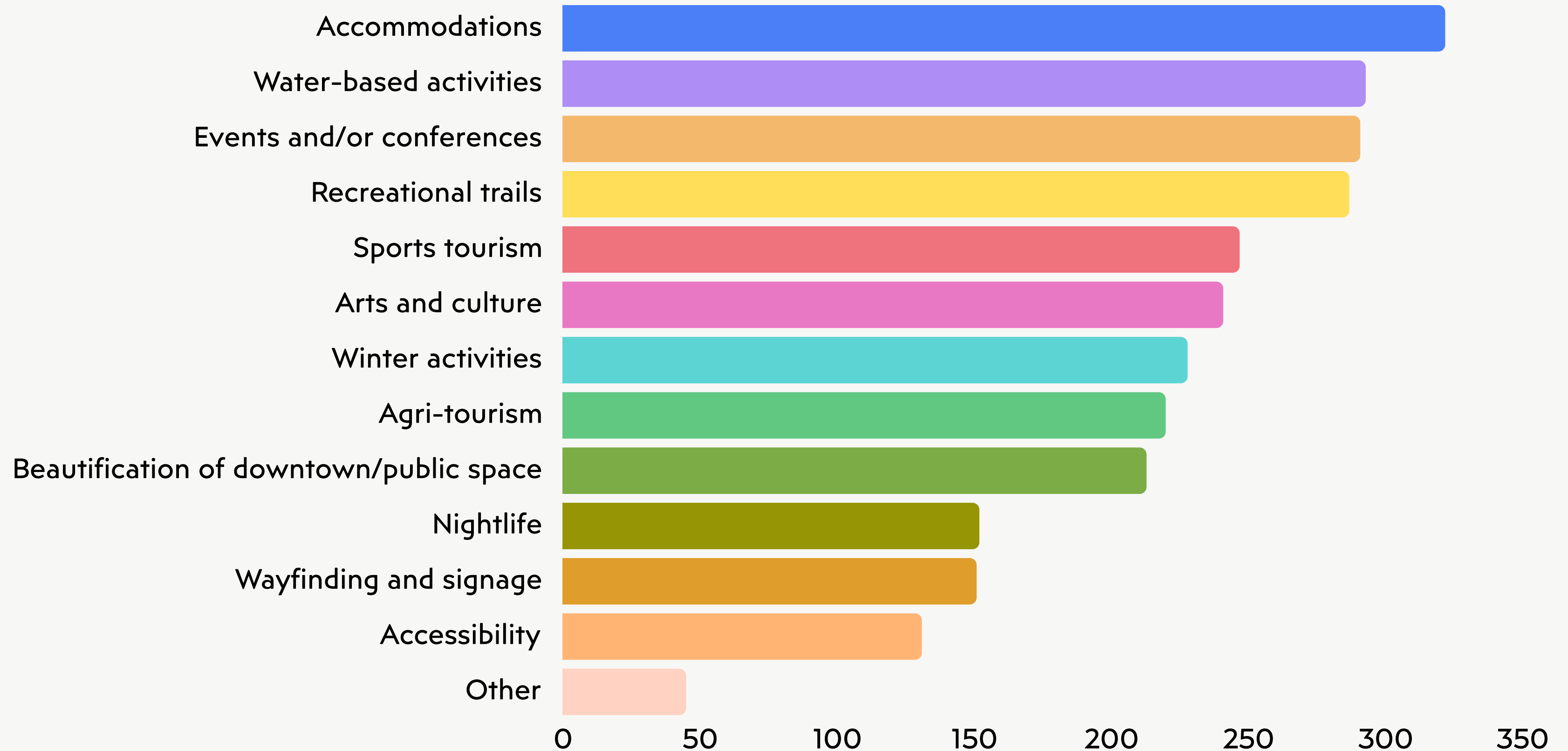
How can we enhance waterfront experiences?
Place a sticker and share your ideas on the map.



Study and Focus Areas

See the maps on the walls!

What we've heard so far...

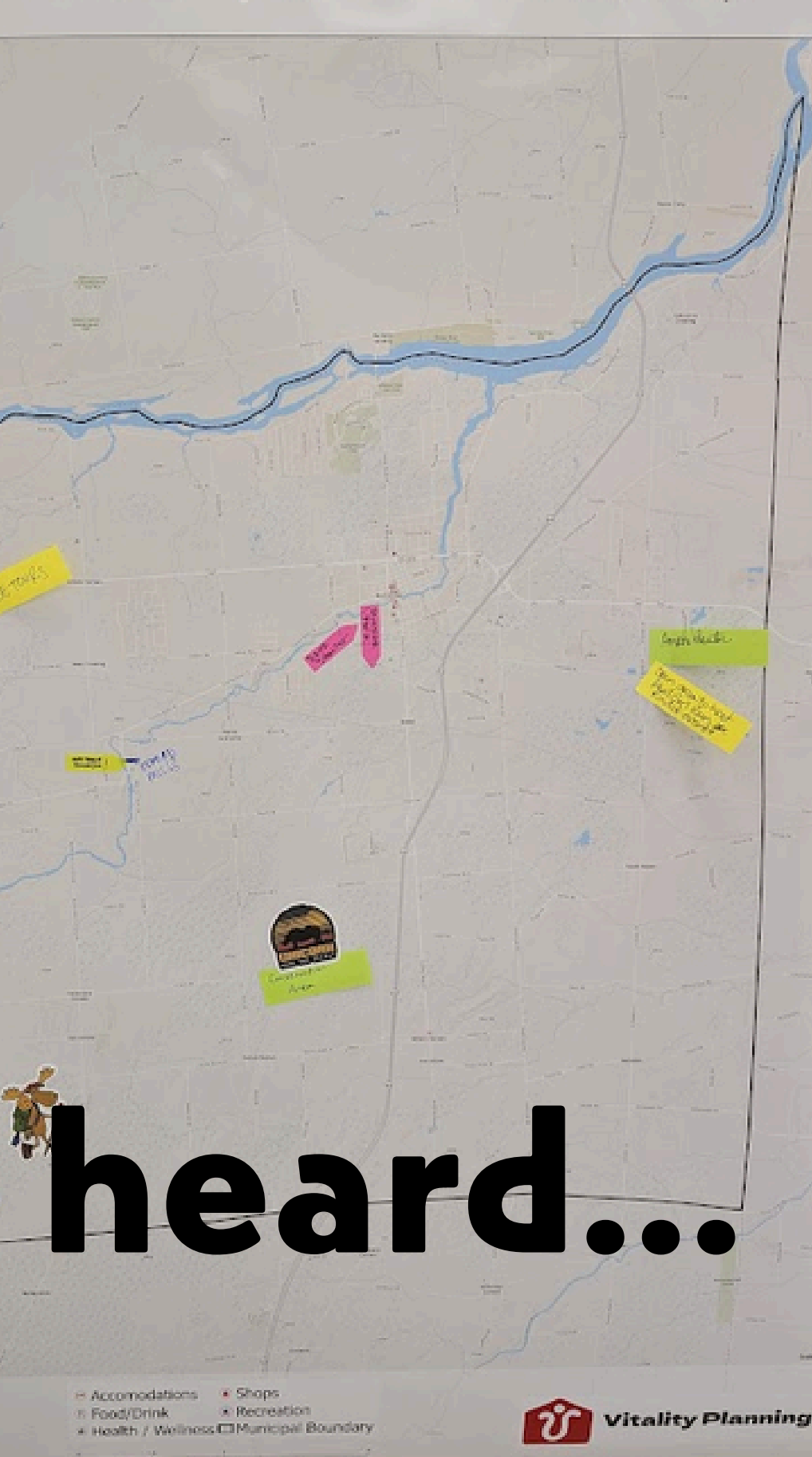
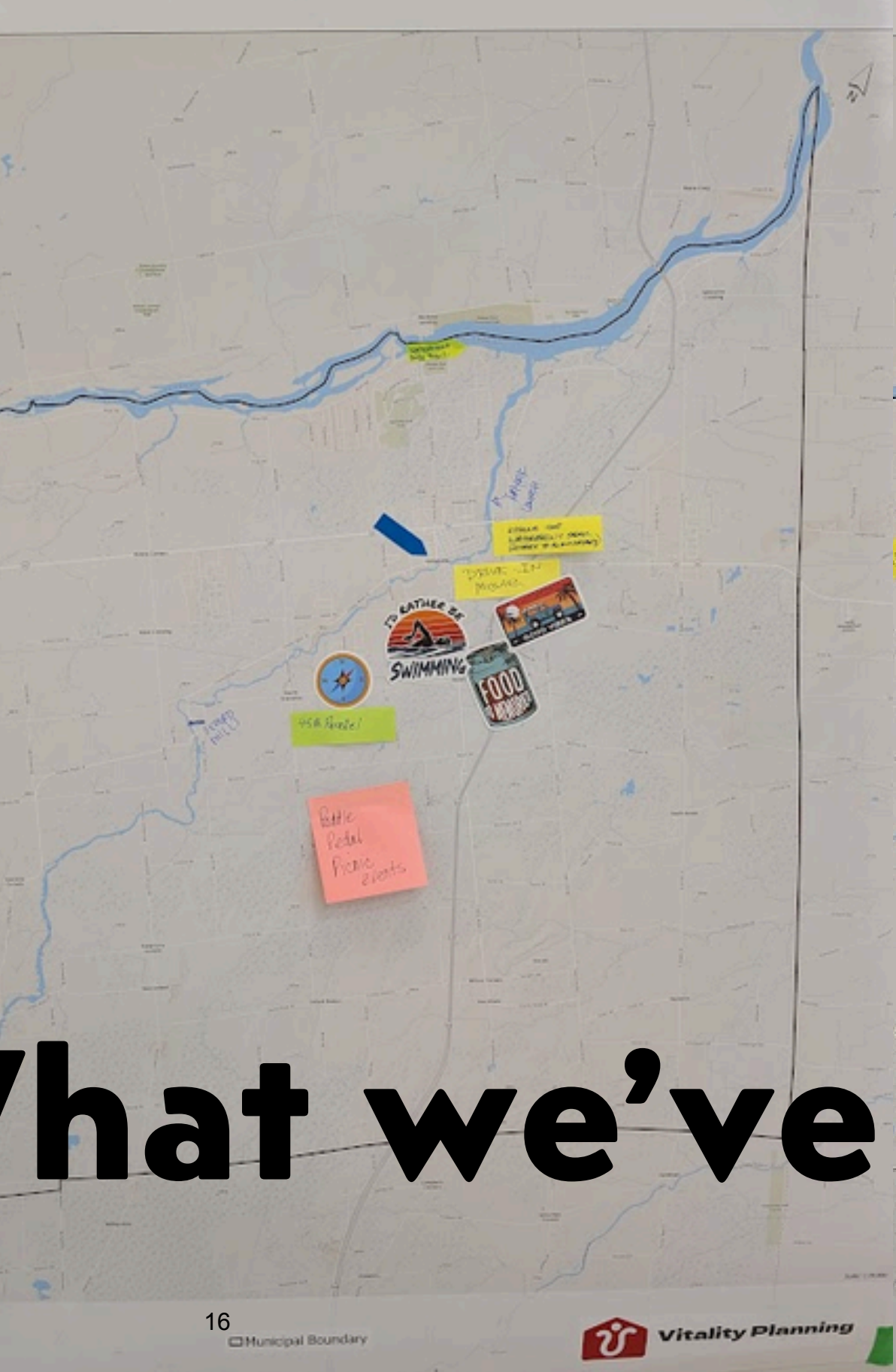
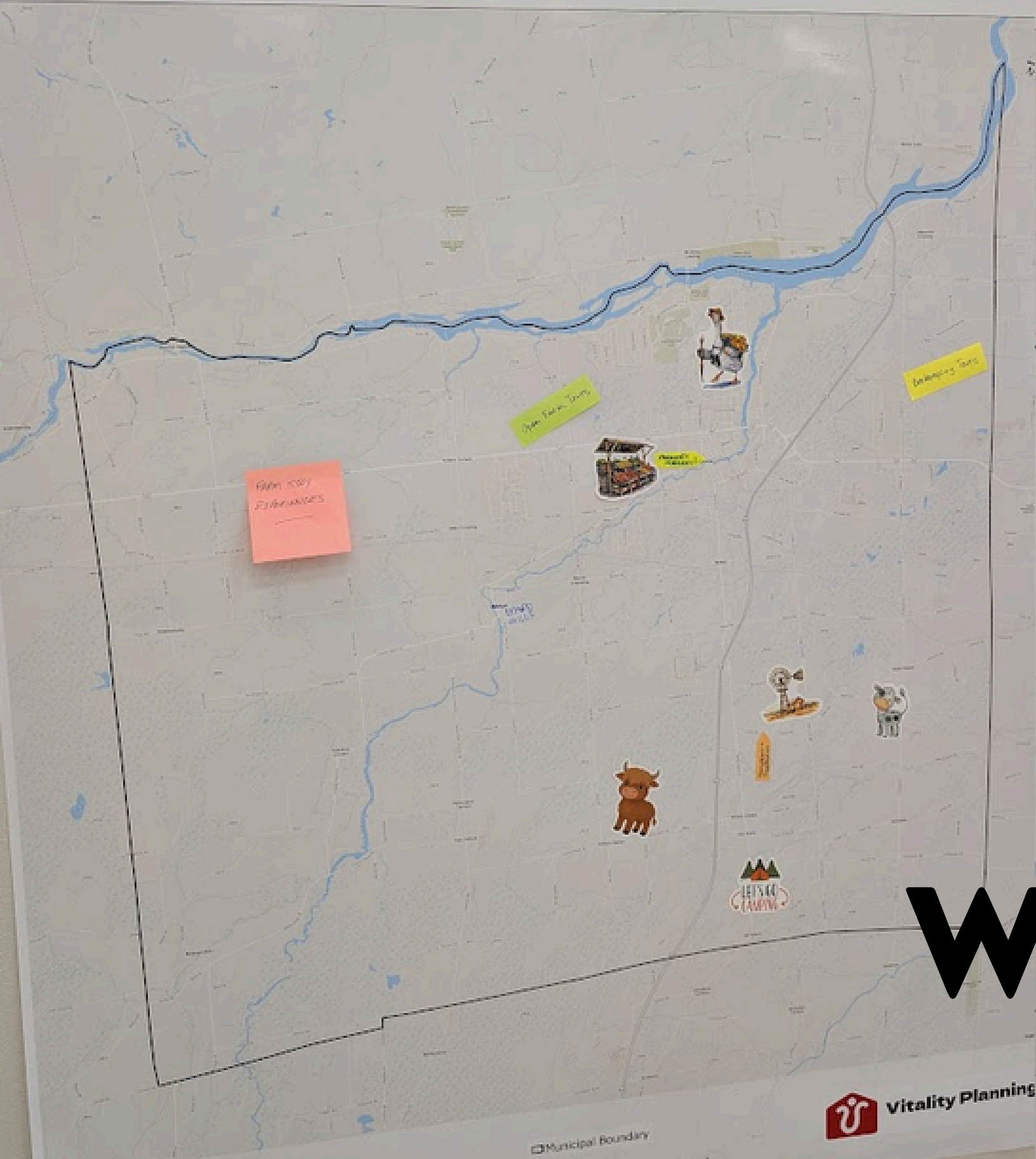


How can we enhance on-farm experiences? Enhance waterfront experiences?

Place a sticker and share your ideas on the map.

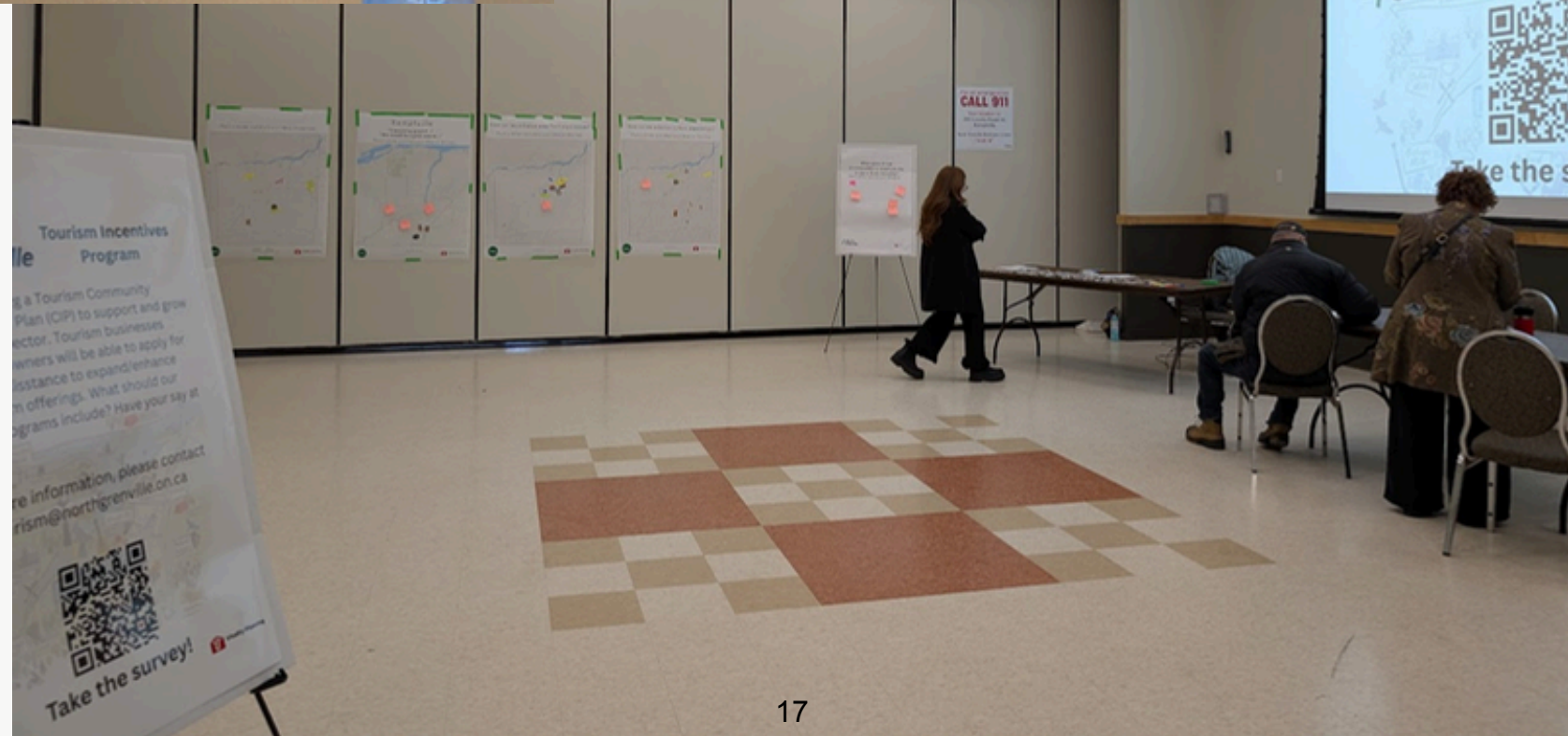
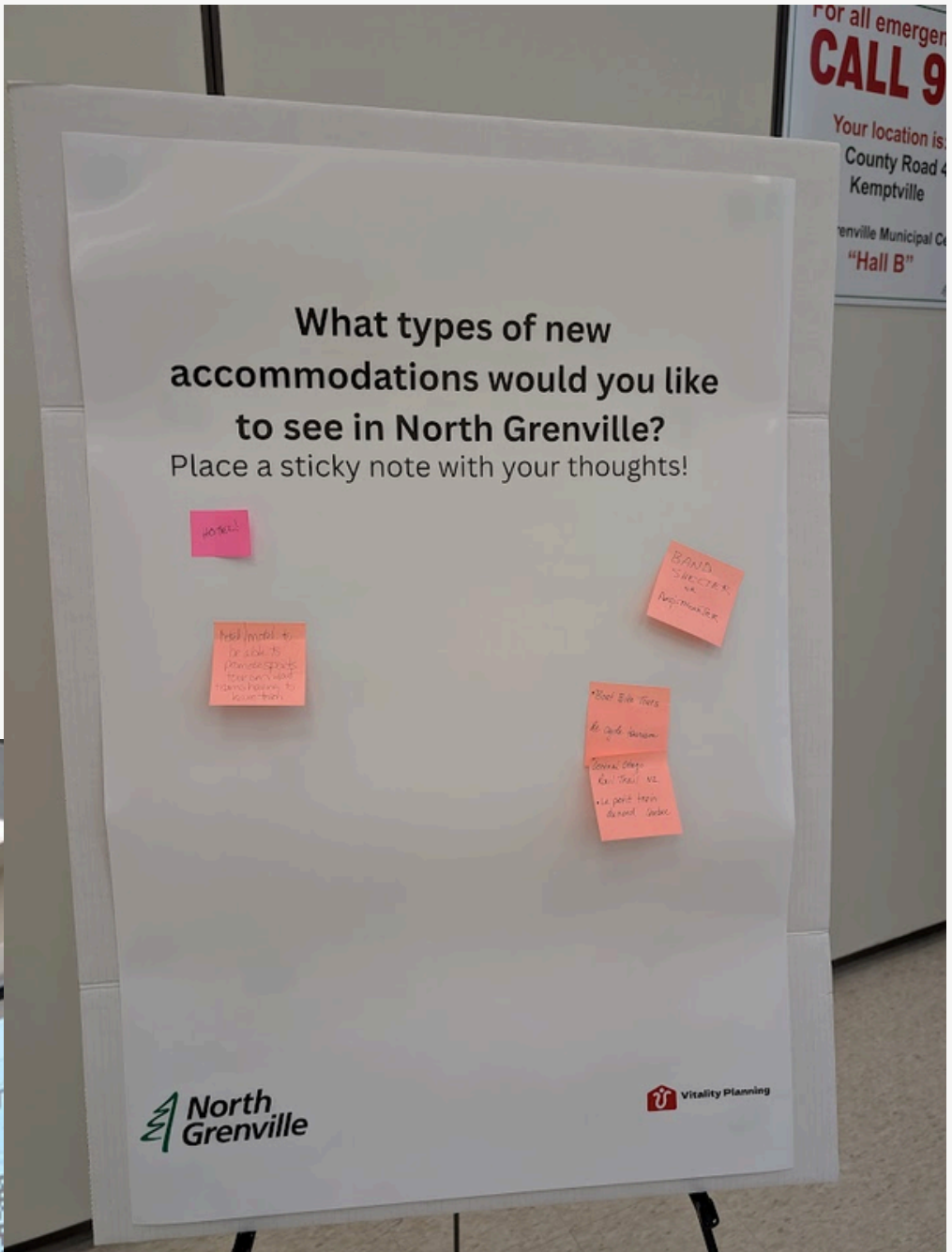
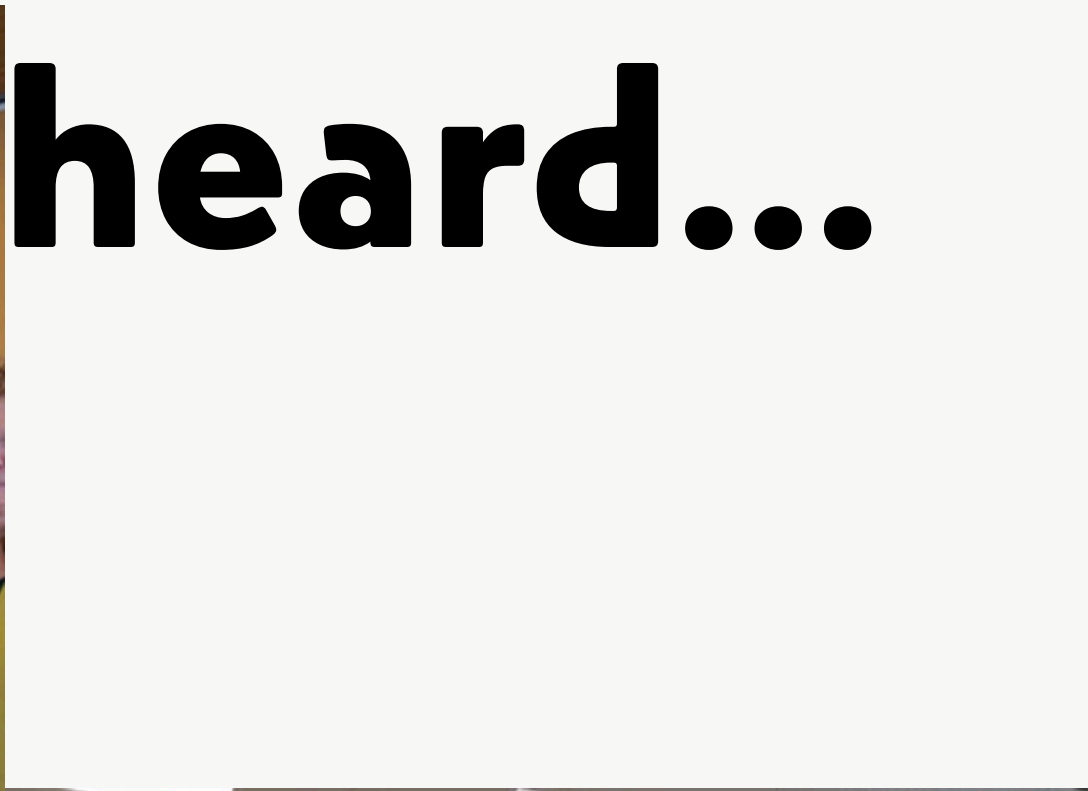
er and share your ideas on the map.

and share your ideas on the map.



What we've heard...

What we've heard...



Preliminary Program Options

- Tax Increment Equivalent Grant (TIEG) for hotels + accommodations
- Landscaping grants or loans (available to various kinds of tourism operators)
- Funds for permanent structures to house pop-ups in key areas
- On-farm diversified use funds
- Funds for waterfront activation (sheds, docks, etc.)

Discussion

What do you feel are the biggest opportunities to grow tourism in North Grenville?

**What are the biggest barriers to
tourism operators in growing their
businesses?**

**What kinds of incentive programs
would you like to see through this
CIP?**

Thanks!



Want more info? Tourism@northgrenville.on.ca