



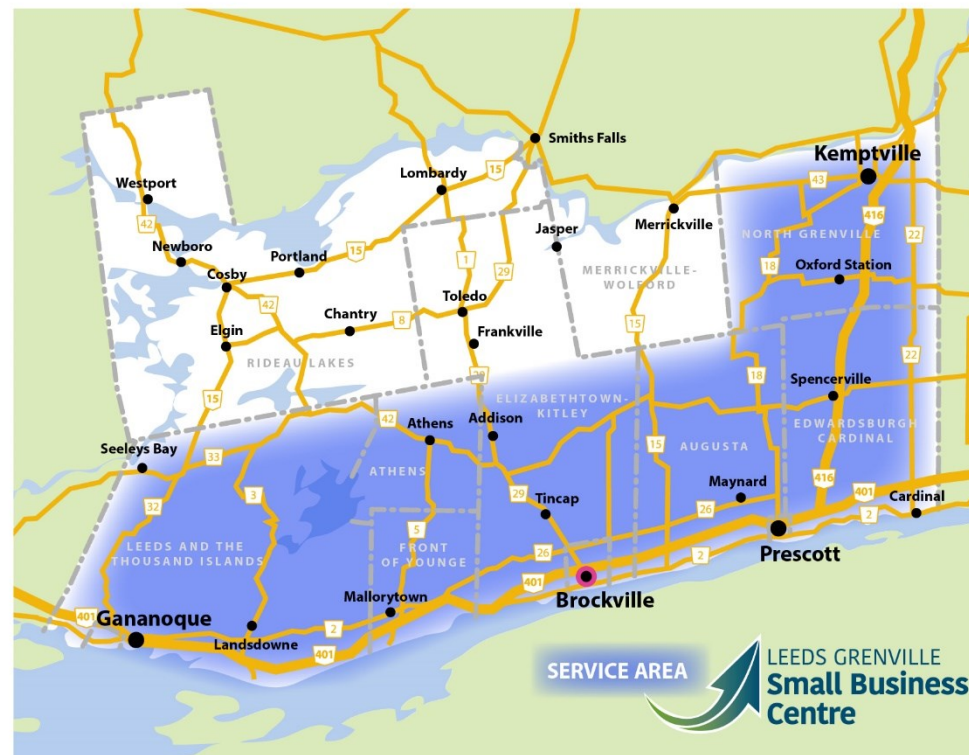
Helping
**BUSINESSES
SUCCEED**
in
Leeds Grenville

*Guiding entrepreneurs
towards business
excellence!*

Leeds Grenville Small Business Centre

- A premier resource Centre helping local enterprising people start and grow their businesses
- One of 57 offices located across Ontario
- Delivered in partnership with the City of Brockville since 2001
- Core Funding received from the Ontario Government
- Mandated to promote and nurture entrepreneurship through:

- Business Consultation
- Programming
- Mentorship and Coaching



Leeds Grenville Small Business Centre

North Grenville Update

- Quick review of Services provided
- What we accomplished in 2020
- Plans for 2021



Our Team!

*Guiding entrepreneurs
towards business
excellence!*

Core Services



Consultations



Resources



Tools

*Richard Chartrand of
Sustainable Success -
2019/2020 Starter CO Plus
participant*



*Guiding entrepreneurs
towards business
excellence!*

STARTER Company PLUS

- one-on-one guidance from a Small Business Centre advisor
- access to a business plan boot camp and coaching/training from professional consultants and coaches
- funding of up to \$5,000
- training and mentorship that will better position you to be more successful and profitable in your business and to obtain more traditional financing

*Karen Quigley of
Saltastic receiving
our Entrepreneur of
the Year Award in
2019*



*Guiding entrepreneurs
towards business
excellence!*

Starter Company Plus Stats

From 2019 to 2021 (to date)

- We trained 30 people in the Business Plan Boot Camp (9 NG)*
- We issued 27 grants totaling \$129 900 (7 NG = \$34 675)*
- 10 businesses were started, 16 businesses were expanded and 1 business was purchased. (NG=1/6/0)*

*Elenora Luberto of
JEMMEN
Photography,
Past participant
and marketing
mentor*



*Guiding entrepreneurs
towards business
excellence!*

Summer Company

- 15 to 29 years of age
- In school returning to school in the fall
- Provides \$1500 start-up funding, mentoring, coaching, training and \$1500 completion award
- Over 186 participants over 20 years
- In 2020 our 6 participants earned over \$28 000 in revenues.

Summer Company



*Summer Company 2020
Includes 2 NG students*

*Guiding entrepreneurs
towards business
excellence!*

Women's Entrepreneurship Program

This is a free 12 week virtual program that will give you...

- Online Business Plan Bootcamp – Create a business plan independently using a structured, proven process.
- Business Basics – accounting, operations, marketing knowledge
- Leadership Skills -Learn time management, goal setting, customer service, and team building skills.
- Social Media Training – Learn the importance of social media for your business and how to do it effectively.
- Accountability and Mentorship

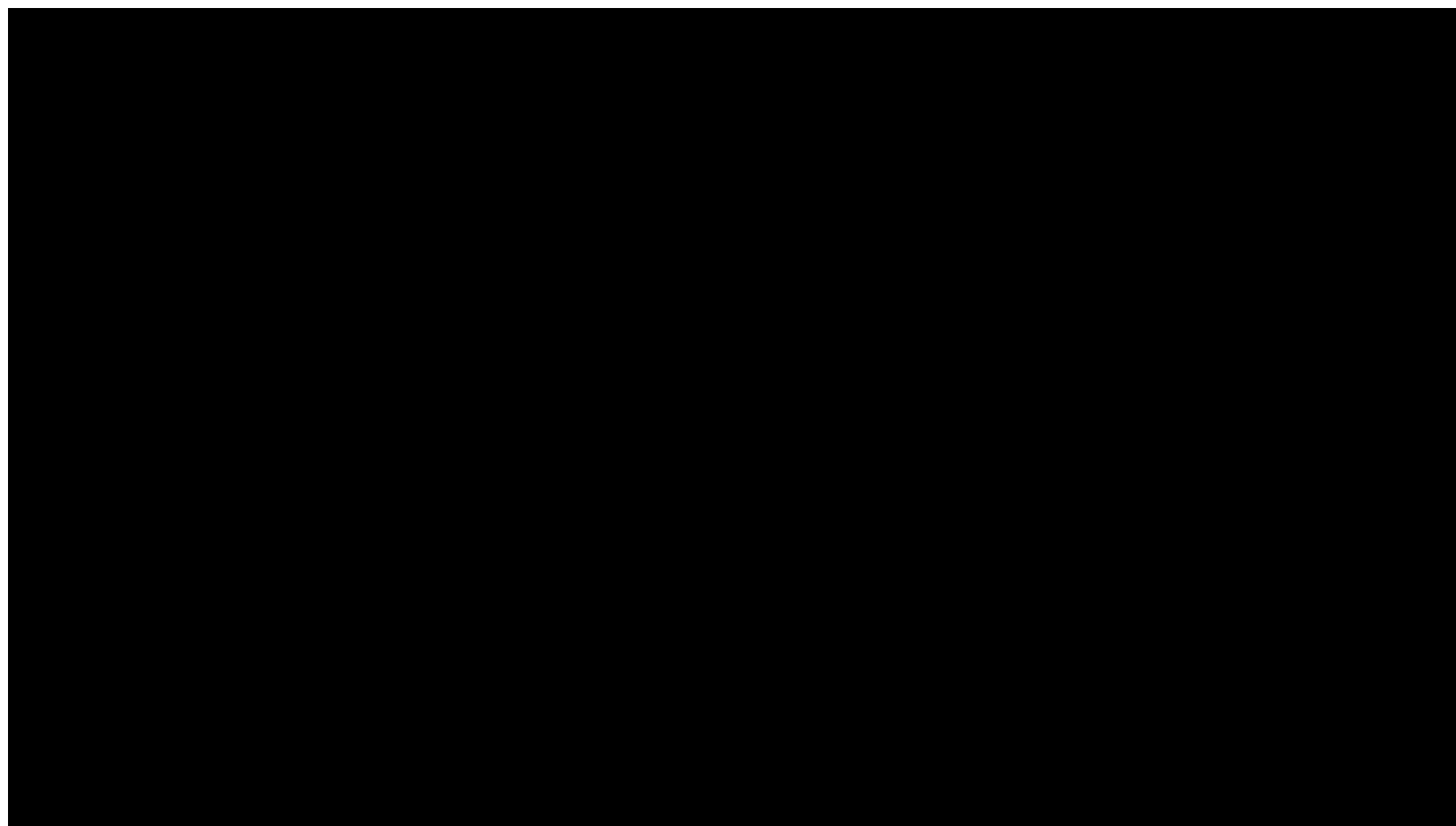
This project is funded in part
by the Government of Canada
through the Federal Economic
Development Agency for
Southern Ontario.



*Guiding entrepreneurs
towards business
excellence!*



This project is funded in part
by the Government of Canada
through the Federal Economic
Development Agency for
Southern Ontario.



Amber Denis of North Grenville
EquiSoul Equine Assisted Learning Program

*Guiding entrepreneurs
towards business
excellence!*

Results 2020!

NORTH GRENVILLE 2020 REPORT

LEEDS GRENVILLE SMALL BUSINESS CENTRE

The Leeds Grenville Small Business Centre began operating a satellite office at the North Grenville Municipal Centre in May 2019. Since then, they have supported new entrepreneurs and existing business owners with consultations, training, and funding.

\$17K
NG budget

\$3K
LGSBEC
marketing

ONLINE
consultations

3
entered Women's
Entrepreneurship
Program

24
business
consultations

5
business
drop-ins

2
young
entrepreneur
businesses
started

7
new
entrepreneurs
at info sessions

11 ONLINE
educational
workshops and
info sessions

\$25K+
in funding to
businesses
through
programming

7
requested
Starter
Company app

6
entered
Starter
Company

20
hours of
business
coaching

120
hours of
business
training

SUCCESS STORIES

Sustainable Success

Kemptville School of Art

Blissful Home Cleaning

No Go Coffee

Kemptville Stress Relief
Centre

Rabuka Lawn Care

Lumber 2 Lathe

OTHER INITIATIVES

Business Awards Committee

NG Business Support Group

County Business Support Group



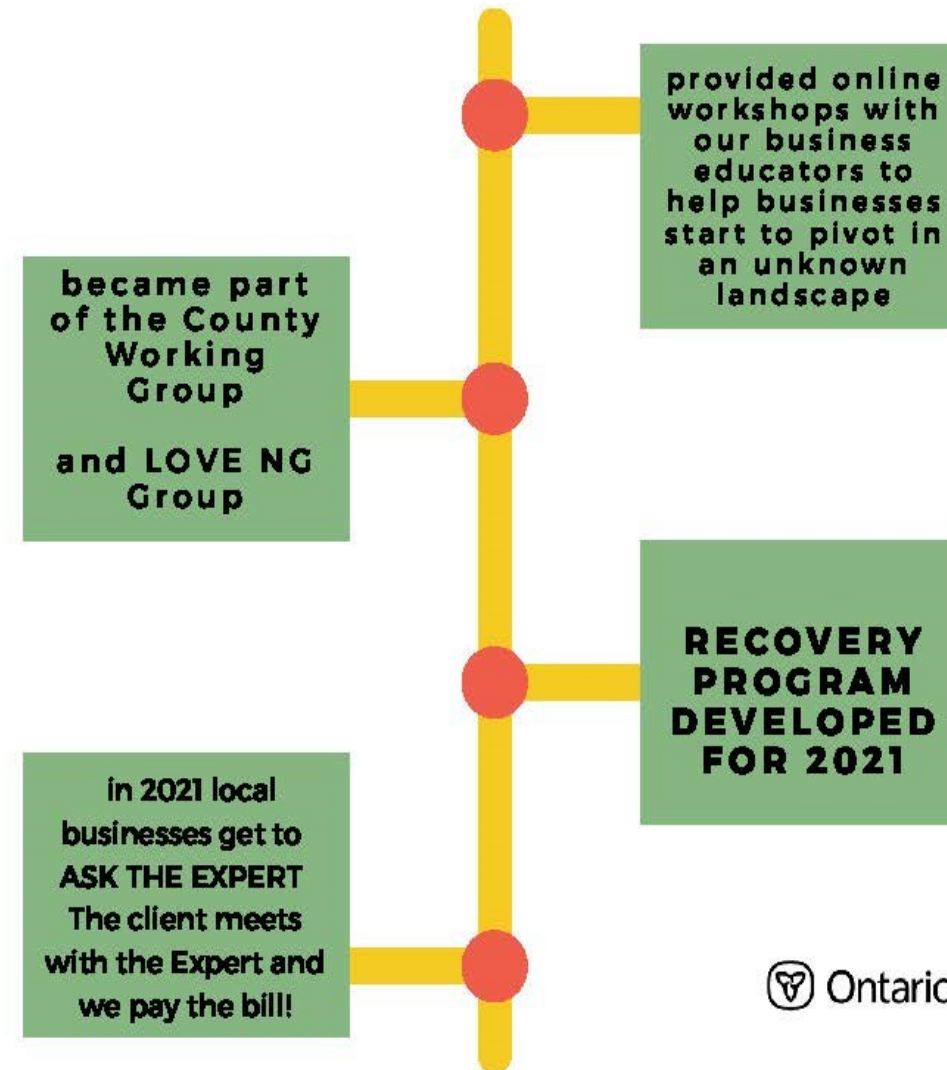
*Guiding entrepreneurs
towards business
excellence!*

Results 2020!

NORTH GRENVILLE
2020 REPORT

LEEDS GRENVILLE SMALL BUSINESS CENTRE

COVID RESPONSE



 Ontario

*Guiding entrepreneurs
towards business
excellence!*

What's happening in 2021?

Marketing in NG –

Combination of print, online and radio ads and campaigns.

Community Outreach

Provide consultations via Zoom and in person when permitted

We have been asked for input by the project lead for the Kemptville Campus Renewal Initiative. We agreed to support this and anticipate activity in the fall.

Recovery Program – Ask the Experts

Have you experienced a loss of revenue? Are you struggling with what to do next?

Are you frustrated with all the challenges and roadblocks you are facing with operating your business right now?

Would you like some help with these topics: Accounting, Legal, Social Media, Human Resources, Business Planning and Coaching, Marketing.

****To book your appointment with an expert please click go to <https://www.lgsmallbusiness.com/covid-recovery-program/>**



Events and Training Activities

We support local entrepreneurs through:

- Annual networking and educational events

Bridges to Better Business

International Women's Day Celebrations

There is still time to sign up! <https://www.lgsmallbusiness.com/events/event/iwd2021/>

- Workshops and seminars



Winner of
Lifetime Achievement Award
Cathy Sheppard of
Sheppard & Associates

IWD Feature – Grit & Grace



Thank you for the opportunity to present today and we hope you will think the money you set aside for us is well worth the investment”.

Guiding entrepreneurs towards business excellence!

Leeds Grenville Small Business Centre



Wendy Onstein

wendy@lgsmallbusiness.com

613.342.0040 ext 4470

Carol Hardy

carol@lgsmallbusiness.com

613.342.0040 ext 4432

Jeanette Johnston

jeanette@lgsmallbusiness.com

613.342.0040 ext 4471



www.lgsmallbusiness.com

*Guiding entrepreneurs
towards business
excellence!*