



Committee Agenda Report

Committee Name: Equity, Diversity, and Inclusion Advisory Committee (EDIAC)

Meeting Date: February 13, 2025

Submitted By: Hillary Geneau, Director of Corporate Services

Topic: Review Municipality of North Grenville Welcome Packages

Goal:

The North Grenville Welcome Package is designed to introduce new residents to municipal services, community programs, and local amenities. The package is being updated and currently includes the following materials:

- Visit North Grenville Booklet
- Message from the Mayor
- Map of Trails
- Trail Guide Booklet
- Map of Kemptville
- Kemptville Live Visitor's Map
- Solid Waste, Organics, and Recycling Collection Guide
- Farmers Market Pamphlet
- Kemptville Youth Centre (KYC) Electronic Waste Pamphlet
- Building Permit Pamphlet
- Learn Before You Burn Pamphlet
- The Giving Garden Pamphlet
- Waste Collection Calendar

Not included in the package is a Resource List used on NGtransit (attached). This will be added to the package.

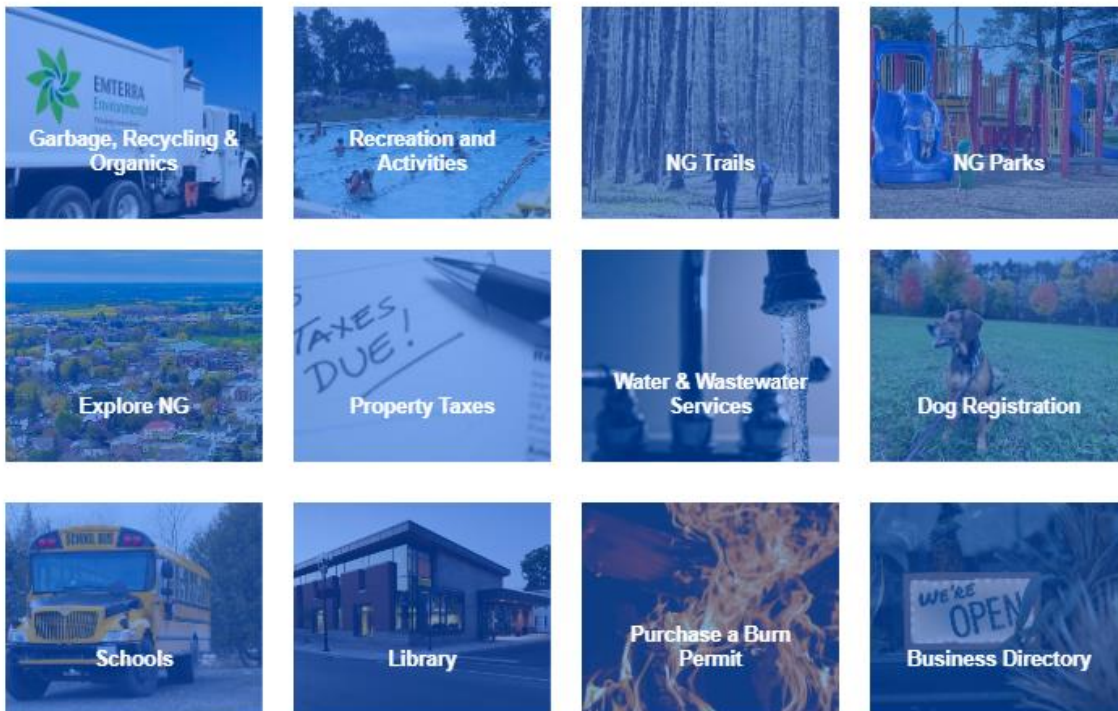
Additionally, the Municipality maintains a New Resident Resource Page on its website, which provides links to key community resources. This page can be accessed at: <https://www.northgrenville.ca/community-and-culture/resources/new-residents>. Below are the links included in the Welcome to North Grenville Page. Staff suggest NGtransit be added.

Welcome to North Grenville

Message from the Mayor



Useful Links



How does this relate to the Committee:

Under Priority 1: Embedding EDI in Policy within the EDI Strategy, one of the Committee's outlined actions is to ensure diverse representation in marketing and communication materials. This includes:

- Reviewing and suggesting updates to the Welcome Package to ensure it provides equitable and accessible information for diverse newcomers.
- Assessing whether additional materials should be included to better serve various cultural, linguistic, or accessibility needs.
- Recommending updates or reorganizing the New Resident Resource Page to improve usability and inclusivity.

How does this relate to the community strategic plan:

This initiative supports:

- Strategic Pillar 5: A Caring Community
- Strategic Priority 5.3: Continue to Improve Equity, Diversity, Inclusion, and Reconciliation

By ensuring the Welcome Package is inclusive and representative of all residents, the Committee will help create a more welcoming and supportive environment for newcomers, fostering greater community engagement and belonging.

Outcome:

- Review and recommend updates to the North Grenville Welcome Package.
- Identify gaps in the current materials and suggest additions to reflect diverse community needs, including information for newcomers, Indigenous communities, persons with disabilities, and non-English speakers.
- Ensure digital accessibility and reorganize the New Resident Resource Page as needed for better navigation and inclusivity.
- Provide final recommendations to the Municipality for implementation, ensuring all new residents receive a comprehensive, welcoming, and inclusive introduction to North Grenville.

By refining the Welcome Package and enhancing accessibility and representation, the Committee will contribute to a more inclusive and equitable community experience for all new residents.