



Municipality of North Grenville

To: **Council**

Meeting Date: April 8, 2025

Subject: Pitch-In Program

Report No: PW-2025-009

Prepared by: Cheryl Fequet, Public Works Coordinator

Recommendation(s)

THAT Council:

1. Receive the report titled "Pitch-In Program" for information purposes
2. Declare April 20 through April 27, 2025, as Pitch-In Week" in the Municipality of North Grenville
3. Provide direction for procurement of bags for the future operation of the program

Executive Summary

Purpose

- To declare the week of April 20 through April 27, 2025, as Pitch-In Week in the Municipality of North Grenville
- To receive direction for staff to review the procurement of Pitch-in bags for future years if they are no longer supplied free of charge.

Key Findings

- The Municipality of North Grenville has participated in Pitch-In Canada since 2002.
- Volunteers register to clean-up public spaces throughout the Municipality.
- Pitch-In Canada organization is no longer operating and free waste collection bags are no longer available.
- There are approximately 300 Pitch-In bags in stock.

Financial Implications

- There is currently no cost to participate in the Pitch-In program.
- Cost will be incurred to continue program in future years if bags are no longer supplied by Pitch-in Canada.

Background/Analysis

The Public Works Department is requesting that Council proclaim April 20 through April 27, 2025, as Pitch-In Week”. The Municipality has participated in Pitch-In Canada and proclaimed this event since 2002.

Pitch-In Canada, a national, community-based organization comprised of eco-action and community volunteers, who believe that maintaining a quality environment and encouraging civic pride is everyone’s responsibility. The organization encourages voluntary action to clean up public spaces within communities to keep them clean and beautiful, thereby helping to restore and maintain a healthy environment. Pitch-In Canada generously supplied Pitch-In Canada waste collection bags to organizations and municipalities who participated in the program.

As of 2024, Pitch-In Canada appears to have dissolved, and we are no longer able to get free waste collection bags. Approximately 300 bags are distributed yearly. There is a limited supply of Pitch-In Canada waste collection bags available for this year’s clean-up in North Grenville. In the absence of bags being provided for future years, staff can undertake a review of the cost to provide Pitch-In Canada bags as part of the 2026 budget deliberations.

Pitch-In Week is April 20th – 27th, 2025 to encompass Earth Day. Individuals and groups can register their Pitch-In cleanups anytime throughout the month of April.

The following information is needed for registration:

1. The names of individuals or groups
2. The name or location of the public space that is intended to be cleaned up (Private properties are not eligible for this program)
3. Pitch-In Canada bags are provided on a first come, first served basis, and are free to dispose of either by curbside pick-up or at the Oxford Mills Waste Transfer Station for drop off.

Relevance to Strategic Priorities

Strategic Pillar	Pillar #2 - A Strong, Connected, and Vibrant Community
Goal	Goal #2.1 - Strengthen Community Engagement
Key Action	Action #2.1.1 - Foster engagement and partnerships among community organizations and leverage benefits of partner organizations, including on organizing events, arts and culture, and improving face-to-face and digital town halls etc.

Options and Discussion

1. Approve the recommendation
2. Do not approve the recommendation

Financial Impact

This item has been identified in the current budget: Yes No N/A

This item is within the budgeted amount: Yes No N/A

Staffing implications, as they relate to implementing Council's decision on this matter, are limited to the existing staff complement and applicable administrative policies as approved by Council.

Internal/External Consultation

Staff have reached out to Pitch-in Canada to receive additional bags but have not received a response. The Pitch-In Canada website is no longer functioning.

Communications

The Municipality will advertise Pitch-In Week on all social media outlets and provide notice on how to register to receive Pitch-in Canada bags

Attachments

- None