



Municipality of North Grenville

Report No.
PW-021-2018

File No.
C7-PW

Agenda Date: October 1st, 2018 – Committee of the Whole

Subject: Waste Reduction Week
October 15 – 21, 2018

Attachments: N/A

RECOMMENDATION

The following recommendation is provided for Committee of the Whole's consideration:

That Committee of the Whole recommend to Council that October 15th – October 21st, 2018 be proclaimed as "Waste Reduction Week" in the Municipality of North Grenville.

BACKGROUND

In the mid 1980's, a number of recycling councils and environmental organizations across Canada began holding provincial events on waste reduction and recycling. The national Waste Reduction Week program was formalized by the Recycling Council of Ontario in 2001. The Recycling Council of Ontario, with support from a coalition of not-for-profit environmental groups and governments from each of the Canadian Provinces and Territories, now leads the national campaign.

The Public Works Department is requesting that Council proclaim October 15-21, 2018 as "Waste Reduction Week".

ANALYSIS

The Municipality of North Grenville is committed to reducing our waste, conserving resources and educating our community about sustainable living. We need to take the lead in our community toward environmental sustainability by recognizing the generation of solid waste and the needless waste of resources as global environmental problems.

With changes in the recycled materials markets, our focus is on reducing and reusing. Reducing the amount of waste produced in the first place is the most efficient way to conserve resources and protect our environment. By reusing items, we give the resources used to create those items another life thereby reducing pollution created and conserving energy required in the manufacturing process or the process of recycling items.

Throughout the week, the Municipality will convey messages through social media about ways to reduce the amount of waste we produce as well as ways to reuse items. Additionally, the weekend of October 20th and 21st, 2018 is the Curbside Give-A-Way weekend where residents are encouraged to place unwanted, re-useable or unused items at the curb for their neighbours and community members to pick up for free. This weekend encourages residents to find a new home for items that they would have otherwise thrown in the garbage.

ALTERNATIVES

Option 1: The Municipality could choose not to participate in Waste Reduction Week. This option is not recommended as it is important for the Municipality to provide information and ideas to reduce waste in all facets of daily living.

FINANCIAL/STAFFING IMPLICATIONS

This item has been identified in the current budget: Yes **X** No ☐ N/A ☐

This item is within the budgeted amount: Yes **X** No ☐ N/A ☐

Staffing implications, as they relate to implementing Council's decision on this matter, are limited to the existing staff complement and applicable administrative policies as approved by Council.

LINK TO COMMUNITY STRATEGIC PLAN

The Waste Reduction Week program falls into the Community Strategic Plan Section 5.6 Environment and Sustainability, as it promotes communication with the community about the benefits of sustainable practices with respect to waste reduction.

Prepared by:

Reviewed and submitted by:

Original signed _____
Cheryl Fequet
Public Works Clerk

Original signed _____
Karen Dunlop
Director of Public Works

**Recommendation submitted for
Committee of the Whole
consideration by:**

Brian J. Carré
CAO